

Executive Event Teach-ins

Introduction

Over many years of working with Executive Teams we have observed a number of common issues requiring the attention of the Corporate Brain. To assist with this, we have developed (and continue to expand and improve based on never-ending new experiences) a number of teach-ins.

The purpose of this Briefing Note is to act as a handy reminder for leaders planning their next Executive Event.

Typical structure to a teach-in during an Executive Event

- (1) Preamble by the leader - why the topic is important and why it needs addressing now
- (2) Teach-in by ourselves
- (3) Small Group Work - initial self-assessment against current practice and how to move the topic forward back in the workplace

Typical content

- (1) The theory
- (2) The practice - including examples from elsewhere
- (3) Pitfalls and obstacles

List of teach-ins

- The Corporate Brain
- How to develop and implement strategy
- How to make the best use of Staff Survey results
- Strategic Intelligence
- Succession planning
- Tips for organisational design
- Leading the Next Tier Down
- Group Dynamics
- Developmental stages in the life of a team - Forming, Storming, Norming, Performing, Norming
- Leading change and reorganisation