

# Executive Event Teach-ins

## Introduction

Over many years of working with Executive Teams we have observed a number of common issues requiring the attention of the Corporate Brain. To assist with this, we have developed (and continue to expand and improve based on never-ending new experiences) a number of teach-ins.

The purpose of this Briefing Note is to act as a handy reminder for leaders planning their next Executive Event.

## Typical structure to a teach-in during an Executive Event

- (1) Preamble by the leader - why the topic is important and why it needs addressing now
- (2) Teach-in by ourselves
- (3) Small Group Work, including:
  - Finding out what experience the individuals in the team have of the topic and getting this into the Corporate Brain
  - Initial self-assessment against current practice
  - How to move the topic forward back in the workplace

## Typical content

- (1) The theory
- (2) The practice - including examples from elsewhere
- (3) Pitfalls and obstacles

## List of teach-ins

- The Corporate Brain
- How to develop and implement strategy
- The Sigmoid Curve
- Strategic Intelligence
- Organisational Priorities
- Leading the Next Tier Down
- Succession planning
- How to make the best use of Staff Survey results
- Tips for organisational design
- Leading change and reorganisation
- Group Dynamics
- Developmental Stages in the life of a team - Forming, Storming, Norming, Performing, Mourning
- What happens when there are changes at the top of an organisation
- The Flight Deck